

## Portfolio course (art and design, architecture, fashion design and product design)

Target group: 15+ (IB, A level, CGSC, CBSE, ICSC and any other international curriculum)  
Course duration: 20 sessions, each session 3 hours  
Course fee: AED 8000

### How can we help:

- Help develop and nurture current art and design skill and teach further techniques on all mediums and types to create art pieces
- Sharing ideas, help in deciding topics and in executing art pieces based on need and discussions.
- Practical guidance on what to include for final portfolio, and tips on presentation

### What to expect:

- Guidance from some of the best and professional artists and experienced art teachers in Dubai
- Creative atmosphere, convenient time schedule and personal attention.
- Course content based on experience, trends and requirement in the admission board.
- Study of styles of different historical and contemporary and modern artists to create better insight.

### Requirements of colleges:

A college portfolio consists of 10-20 of best and most recent works of students. However, with college portfolios, since part of it is finding out who the person is as an artist/designer, college reviewers would like to see works that not only display skills, but also show current interests of the students. In terms of skills, college reviewers look at an awareness of visual organization and different approaches to representing candidate's ideas through their use of various media, styles and tools.

Depending on your field of interest or the college itself, some colleges may want to see specific drawings and ideas related to the field of interest of the candidate. Or, colleges may just want to see how well students can manipulate different media and tools to showcase their ideas. Nonetheless, typically many of the drawings that are submitted in a portfolio should be from **direct observation** known as **observational drawings**, which simply refer to drawings and paintings from observing life.

These can include:

- Still life (Objects like fruits, cans, vases, glasses etc.)
- Figure drawings (People and animals)
- Portraits
- Landscapes
- Buildings



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Aside from observational drawings however, to showcase other interests one has, one can put in illustrations, photographs, diagrammatic drawings (for product/environment design), conceptual drawings/paintings/sketches, installation documentation (3D works documented in photo format), 3D models from software such as Rhino, 4D works such as audio, animation and film etc.

### **Basic guidelines of the course:**

- Session 1: Understanding needs, style of the students, plans what they want to do and start with basics
- Session 2, 3, 4, 5: Basic learning skills, shading, perspective, sketching skill, Learning and Experimenting with different mediums, Introduction to grey scales, color wheels, perspectives, trying hands with still lives, observational drawings
- Session 6 onwards: Concentrating on portfolio requirements, focused art works to be prepared totally dedicated to submit for portfolio. While there will be general pieces as required by most of the colleges, we will concentrate on specific requirements of any with specific colleges and universities.

### **What is required from students?**

Commitment, Regularity, lots of enthusiasm, Love for art, hard work, determination to do well and genuine interest to learn ..... And of course, constant practice.

### **Outcome:**

- ✓ The course on portfolio will help students to build attractive, well- thought of creative pieces of art based on their skill, aptitude, style and as per the requirements of college admission board in different countries. The idea is to create own masterpieces with the help of instructors but not get things done by anybody else.

### **Fees:**

	Portfolio Consultation ( undergraduate)	Portfolio Consultation: Masters	Portfolio (undergraduate)	Portfolio ( undergrad with digital presentation)	Portfolio( Masters)	Portfolio Masters with digital presentation	Only digital portfolio compilation (assessment, advise, compilation and making presentation )
Regular prices	350	350	7000	8500	8000	9500	3500